

Sales

Business Solutions

At Lithtex, we appreciate how competitive sales can be. That's why we team up with our clients to develop effective solutions that give them every edge. We'll partner with you to drive incremental revenue increases and improve customer relationships to improve retention.

Drive Incremental Revenue

Every additional sales contact can lead to increased revenues and deeper account relationships. Partner with us to develop methods for efficiently bringing in new business and getting more business from existing clients. We'll help you:

- Create tools that support your sales process and generate business from new customers.
- Produce materials that train employees to seek cross-sell and up-sell opportunities from existing customers—your best prospects.

Improve Customer Relationships

In a competitive marketplace, every customer matters. That's why it's so important to build strong customer relationships and ensure complete satisfaction to retain your loyal customers. At Lithtex, we will help you:

- Proactively gauge satisfaction levels through surveys.
- Produce materials that train staff to provide better service.
- Stay in frequent contact through newsletters and other communications.

Our Solutions

We often help our clients achieve their business goals by developing solutions that:

Drive incremental revenue through: Improve customer relationships with:

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| • Presentation materials | • Satisfaction surveys |
| • Sales collateral | • Newsletters |
| • Trade show displays | • Sales training materials |
| • Proposal kits | • Direct marketing materials |
| • Sales training materials | • Thank you cards |
| • Direct marketing materials | • Promotional products |